

CASE STUDY

Symmons Provides Mix of Custom and Standard Product for Mixed Use Boston Development

Holistic design maintains distinct yet cohesive look for several buildings

CHALLENGE

Each of Ink Block's buildings have different interior layouts. Property developer National Development felt that the unique design of each building would be a key selling point.

SOLUTION

Product variety was an important part of the specification process. National Development wanted a partner that would provide similarly styled products for all buildings and products that were low maintenance. The sleek, contemporary products selected for the buildings needed to be available in two finishes.

RESULT

Symmons Design Studio™ created custom showerheads and accessories for this project. Symmons offered both Dia® and Duro® products in Polished Chrome and Satin Nickel finishes to differentiate the building designs. Symmons contemporary Sereno® faucet in Stainless Steel finish was selected for the kitchens in all four buildings.



Temptrol® reliability and durability



Faucets distinguished each property



Maintenance costs were reduced by specifying Symmons throughout



Ink Block is a vibrant community in Boston's South End, reflecting the vibe, context, and culture of the South End neighborhood and offers a unique variety of places to shop, eat, and play that are unlike any other in Boston.

OVERVIEW: The revitalization of Boston's South End neighborhood attracted well-known developers to make their mark on the area. National Development's multi-building project, Ink Block, takes its name after its location on the former home of the Boston Herald, a Boston newspaper. The 6.2-acre development has transformed its surroundings into a vibrant mixed-use community. Ink Block consists of three apartment buildings, two condominium buildings, a hotel, and retail space. Unique design features distinguish each building.



PROPERTY HIGHLIGHTS

7

Buildings on
6.2 Acres

550,000

Square
Feet

\$300 MIL

Project
Budget

Learn more about the Symmons Design Studio at:
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